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Kierownik Zak›adu Innowacji Rynkowych i Logistyki Wydzia›u Zarz dzania Uniwersytetu Warszawskiego. W 2019 r. Rada Kolegium Zarz dzania i Finansów Szko›y G›ównej Handlowej nada›a jej stopie doktora habilitowanego nauk spo›ecznych w dyscyplinie nauki o zarz dzaniu i jako ci. Do g›ównych obszarów jej zainteresowa naukowych nale : strategie logistyczne, zarz dzanie systemami logistycznymi, logistyka zaopatrzenia, logistyka produkcji, logistyka dystrybucji, strategiczne i operacyjne zarz dzanie przedsi biorstwem, logistyka w budowaniu konkurencyjno ci przedsi biorstwa. Autorka kilkudziesi ciu publikacji z zakresu logistyki. Organizatorka i kierownik specjalno ci zarz dzanie logistyk , Podyplomowego Studium Logistyki, Podyplomowych Studiów Innowacyjna Logistyka w M P oraz Podyplomowych Studiów Mened erskich.

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Andrzej Dorosz

FINANSE OSOBISTE

Postanowiłem napisać książkę o czymś, co każdego z nas dotyczy i czym każdy z nas się zajmuje – przynajmniej po osiągnięciu pewnego wieku – o świadomości, czym są pieniądze, jak je liczyć i jak się nimi zajmować. Tak naprawdę chodzi jednak o zarządzanie pieniędzmi w naszym życiu. Dla każdego z nas bardzo istotne jest to, jak zdobyć pieniądze na zaspokojenie potrzeb swoich i potrzeb swoich najbliższych oraz jak je rozsądnie wydawać. Większość kłopotów, jakie napotyka człowiek w trakcie swojego życia, łączy się bowiem z oszczędzaniem. Jak oszczędzać, gdy pieniądz traci siłę nabywczą? Co zrobić z oszczędnościami? W pracy proponuję w tym względzie kilka możliwości. Nie jest to więc książka o tym, jak dorobić się dużych pieniędzy, lecz o tym, jak nimi rozsądnie gospodarować.

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